

JUNE 2011 BOARD MEETING WESTERN RESERVE ROWING ASSOCIATION

June 7, 2011, Rivergate

In attendance: Joanne Hull, Jeff Zabor, Erik Murdell, Gary Clark, Sally Fahrenholz, Craig Gates

MAY 2011 MINUTES

Motion to approve previous minutes as noted through board emails.

PRESIDENT'S REPORT

CREATING A STRATEGIC PLAN

- Discussions regarding creation of a strategic plan are ongoing.
- Communications Committee to review policy regarding emails being sent to WRRRA members.

CRF UPDATE

GARY CLARK REPORTING

- A CRF Operations Committee is forming. There have been a number of questions about many different issues: Scaravelli docks, launches, ramps, oar storage for HOTC, filling gap between bulkhead and grounds.
- Also discussed: Rivergate Bash and the Skate Park.
- Per the Safety Operations Manual, WRRRA needs permission to serve alcohol at the final SRL regatta.
- Proposal for a beer garden at the HOT. It will be under Rocky River Brewing's license.
- The Sculling Committee passed a vote on radios and life jackets. The Safety Committee will be revisiting issue on radios.
- The Program Committee has made a motion for new programs coming on line to pay an initiation fee. The motion has been placed on hold pending further review.
- CRF is working on getting the MP building open.

HEAD OF THE CHARLES COMMITTEE REPORT

- The Head of the Charles Committee met and created guidelines for a new process for forming crews -- guided by the coach and starting with an info session on HOCR to clarify the process for interested parties.
- The process is intended to be used into the future.
- Email will go out to club on June 15 detailing the process.
- Nonmaster SRL members may also try out – if chosen, SRL only program members will need to pay additional fees for practices and coaching because these members will not have paid general sweeps fees.

Move to approve the Head of the Charles Committee final guidelines by Gary Clark and seconded by Joanne Hull, with unanimous approval.

Jeff Zabor moved to approve a \$50 SRL tryout fee. Joanne Hull seconded and the motion was unanimously approved.

COMMITTEE REPORTS

FINANCE JOANNE HULL

- Review of finance position as of May 31, 2011 and reconciliation of assessments is underway.
- We need to continue the capture of information by program.
- 2010 full year financial statements have been reviewed. Joanne is changing accounting for competitive team (regatta fund); WRRRA will now be a fiscal agency for the competitive team.
- Had a merchandise inventory of \$220 sitting on the sheet. Joanne has written them off.
- Income statement – breakdown by program in 2010 was inconsistent so Joanne plans to modify accordingly.
- 2010 financial statements (June 1, 2011) for period ending January 1 to December 21, 2010) have been approved
- Question of whether we can enter in number of members in each category (for 2011 budget report) to compare budgeted vs. actual numbers.

Jeff Zabor moved to approve budget with Craig Gates seconding, unanimously approved.

CORPORATE RECORDS AND CORRESPONDENCE

- Jeff Zabor and Jackie Mynarski are working on organizing corporate records.

COMMUNICATIONS ERIK MURDELL

- Coaches' page is up on the web site now. Bios and photos will be updated.
- Admin pages are up and running and committee coversheets will be installed on website.
- Other page updates: away regattas, home page, LTR, which is also up for registration.
- Half season SLR is not yet up for info
- Masters email account is set up. masters@westernreserverowing.com
- WRRRA will use Flickr for posting photos – we have a full membership for that. Members will send through web site crew.
- Banner and flag designs were discussed. These items can travel with away team and also be used for SRL regattas and area sports shows and rallies. Flag would fly from a flagpole. The final design for flag and banner will be recommended by committee with input from board.

OUTREACH AND INNOVATION ERIK MURDELL

- Row 4 Cure, Adaptive, etc. are still in research mode.

SOCIAL MEDIA

- Social media from Jim – postings on Facebook have continued apace.
- Engagement from SRL folks has begun.
- National learn to row was covered for CRF.
- Advertising for second half SRL will be in the works.

PUBLIC RELATIONS

- PR – we will be at The Northcoast Boating and Fishing Fest.
- WRRRA had cheering section for the Cleveland marathon at the Harp.
- Head of Charles had been in promotional budget previously. This issue will be discussed in the future.

FUNDRAISING ERIK MURDELL

- This committee is in a formative stage.

UNITY AND SOCIAL ERIK MURDELL

- Chair of committee, Rebecca Lukens, was present and gave a report.
- Committee coversheet was presented.

Gary Clark moved to approve the cover sheet with Jeff Zabor seconding. Unanimously approved.

- Update on current activities: committee needs SRL recruits. They would love to hear from SRL folks who are interested. Future activities include interclub fun rows.
- Dates for fun rows to be finalized – candidate dates are July 17, Aug 7, and Aug 21.
- Craig suggests scrimmages on Sundays. Might need coach and launch – will solicit coaches and coxes.
- Production for short video – tips for a great SRL regatta – partly practical, partly humorous.
- Vocal support of SRL at the SRL regattas.

MERCHANDISING ERIK MURDELL

- Committee has met. Cover sheet available. Bill Rickman is the chair.
- Members—Jon Cox, Janet Clark, Jim Sholtis, Amy Radecki, Meegan Brinckerhof
- Management of inventory will be added to the responsibilities. Joanne and Erik will work together.
- Should SRL shirts be moved under this committee? This is SRL and FRL issue for 2011.
- T-shirts and water bottles seem to be the first items for sale.
- This committee would handle masters uniforms as well.
- The committee would work with treasurer. Board may need to approve outlays of cash for inventory development.
- Cleveland will be included in the logo.

- Merchandising will also be included on the website.

Move to approve cover sheet with suggested changes: Joanne Hull, with Gary Clark seconding. Unanimous approval.

SUMMER AND FALL ROWING LEAGUES MARK SILVERSTEIN

- Portage Lakes is holding the Turkey Foot Regatta on Saturday, August 6. SRL chairs will communicate the details to members. A \$10 fee proposed. This is a good scrimmage regatta

GENERAL SWEEPS ROWING D.D. MEAKIN

- Cara Sieberth asks about the process for reserving shells for general sweeps
- Frank is working on more registration functionality on Active Net for club-wide equipment scheduling.

COACHING COMMITTEE CRAIG GATES

- Updates: full staff for SRL is in place this week.
- It's been recommended that fall coaches get priority for spring assignment. .

EQUIPMENT CRAIG GATES

- Registration for boats is ongoing.
- We need a process for naming boats.
- Requested equipment matrix on web – this is still in discussion.
- New cox boxes and microphones are in the works.

SAFETY AND COXING COMMITTEES CRAIG GATES

- Sheila has resigned from CRF safety committee, but will be involved with WRRRA safety.
- Testing and certification remains a CRF issue.

VOLUNTEERING GARY CLARK

- Riversweep and National Learn to Row were staffed.
- June LTR needs volunteers.
- SRL regattas – volunteer needs to be determined. Will be coordinated with SRL coaches and chairs.
- Shared responsibilities for boathouse duties – maintenance day for boathouse erg maintenance and general.
- CRF charity poker will be held at the end of August.
- WRRRA board will engage its members for CRF volunteer activities
- Proposing that board approve the assignment of volunteer duties – WRRRA to take responsibility for CRF maintenance duties -- 20 people for 3 hours each.
- Discussion on engagement of WRRRA members for volunteer assignments. WRRRA will take responsibility for communicating with its members from the volunteer committee from now on.

Move to approve: Joanne Hull with Craig Gates seconding. Unanimously approved. /

Move to adjourn the meeting: Gary Clark with Joanne Hull seconding, unanimously approved.

The meeting was adjourned at 8:40.

Next meeting is July 11 at Rivergate Park.