

# Western Reserve Rowing Association (WRRRA) 2024 Summer Rowing League (SRL) Sponsorship Form Cleveland's Premier Adult Rowing Club

## About WRRRA

Western Reserve Rowing Association (WRRRA) is a non-profit, volunteered-run adult rowing organization with over 500 members. WRRRA is a member organization of the Cleveland Rowing Foundation (CRF). Along with WRRRA, CRF supports nearly 1,500 rowers in Northeast Ohio through the association of other member organizations which include Cleveland Municipal School District, Cleveland State University, Case Western Reserve University, John Carroll University, St. Ignatius High School, St. Joseph Academy, as well as affiliations with the Cleveland Metroparks.

We work with community partners like you to enhance the environmental and recreational quality of the Cuyahoga River while promoting the athletic, educational and social benefits of rowing throughout Greater Cleveland. **WRRRA's Summer Rowing League (SRL) includes nearly 400 adult rowers who are active in the community and are committed to supporting the local business partners of WRRRA, CRF and SRL!**

WRRRA is a certified 501(c)3 organization and rely on donations and other generous contributions from individuals and business. We strive to run a lean operation but membership dues and fees alone are not sufficient to cover the cost of all programs. In order to achieve our mission while keeping costs at a sustainable level, your \$350 sponsorship donation helps fund the many expenses attributed to the sport of rowing in Cleveland and includes:

- ✓ Company name and logo imprinted on your sponsored crew's t-shirts.
- ✓ Banner with company name and logo prominently displayed during SRL race day and at the Cleveland Rowing Foundation boathouse.
- ✓ Sponsor will receive two team t-shirts (*please note sizes below*).
- ✓ Sponsorship donations are used to help defray costs of running the SRL program including equipment maintenance, coaching fees, t-shirt expense, race day expenses, and boathouse operations.
- ✓ All sponsors will receive a 501(c)3 charitable donation receipt for their sponsorship.

## Questions/Social Media

**Email:** [Programdirector@WesternReserveRowing.com](mailto:Programdirector@WesternReserveRowing.com) **Website:** [WesternReserveRowing.com](http://WesternReserveRowing.com)  
**Facebook:** Western Reserve Rowing Association **Twitter:** @RowinginCle  
**Instagram:** westernreserverowing

*For more information about CRF visit: [ClevelandRows.org](http://ClevelandRows.org)*

**All SRL Sponsorship forms, checks, and logos are due May 27, 2024 by 5:00 pm.**

**Western Reserve Rowing Association  
2024 Summer Rowing League Sponsorship Form**

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact email: \_\_\_\_\_

Sponsor Web address: \_\_\_\_\_

SRL Team Contact: \_\_\_\_\_

SRL Team #: \_\_\_\_\_ Sponsor Artwork Submitted: Yes / No

2 Sponsor t-shirt size request (XS – XXL): 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_

**Donation:** Please deliver this completed form, along with your check for \$350 made payable to Western Reserve Rowing Association, **by 5:00pm on May 27, 2024** to:

WRRRA  
Attn: SRL Sponsorship  
1003 British Street, Cleveland, OH 44113

### ***Artwork/Logo***

The sponsor logo may be provided in one of the following formats only:

- ✓ .ai (*adobe illustrator*)
- ✓ .eps (*encapsulated post script*)
- ✓ .psd (*Photoshop*)

The minimum picture size for an image should be 4" x 5". All images must be at least 300 dpi with pixel dimensions of 550 x 550.

Please submit any vector-based artwork of your company logo/brand to:

<mailto:programdirector@westernreserverowing.com>

**To be filled out by the team captain:**

Team number: \_\_\_\_\_

Captain: \_\_\_\_\_

Shirt color:

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_

Tee-shirt sizes (assume unisex size tee-shirts)

Small \_\_\_\_\_

Medium \_\_\_\_\_

Large \_\_\_\_\_

Extra Large \_\_\_\_\_

XXL \_\_\_\_\_

XXXL \_\_\_\_\_